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FOR IMMEDIATE RELEASE

### **Industry luminaries focus on upcoming Best Practices in Sourcing and Procurement Conference**

Phoenix, AZ – January 19, 2010 – [Intesource](#), the e-sourcing experts, today announced additional details surrounding the 7<sup>th</sup> annual Innovation Best Practices in Sourcing and Procurement Conference to be held at The Fairmont Princess Resort in Scottsdale, Arizona, March 7-9.

Attended by executives and other professionals, the [Innovation '10](#) conference has become the focal point for the sourcing community to exchange strategies, ideas, and best practice experience. This year's conference will feature keynote presentations from Rite Aid Corporation and SVB Analytics, a wholly owned subsidiary of SVB Financial Group, as well as interactive breakout sessions and panel discussions lead by Schnuck Markets, Inc., Wegmans Food Markets, Nash Finch Company, Meijer, Inc., and leading supply chain publication *Supply & Demand Chain Executive*. This year's conference will also offer educational sessions featuring subject matter selected based on registrant input. As with past Innovation events, content will present insight into a range of topics affecting all businesses, and offer attendees solutions to address their sourcing issues.

“As companies continue to focus on managing costs and strengthening profitability, Innovation has become an invaluable forum” stated Intesource President & CEO Tom Webster. He added “The goal of the Innovation conference is to create an intimate atmosphere that allows those industry-leading organizations the opportunity to freely exchange ideas to support those initiatives.” This year's conference themed “*Weather the Storm*” plays a particularly important role by creating a forum for companies to address the need to continually generate profit-improvement opportunities, cut costs while maintaining quality, and increase bottom line profits even in these uncertain economic times.

Find additional details or register online at [weatherthestorm.intesource.com](#) or call (800) 475-2149.

#### **About Intesource**

[Intesource, Inc.](#) is a global provider of on-demand [profit improvement](#) solutions including [strategic sourcing](#), [vendor management](#), and [contract management](#). Serving market leaders in multiple industries, we deliver superior technology backed by industry-leading, full service support. Our enterprise solutions integrate with your existing processes, are customizable, user friendly and deliver high impact results including enhanced productivity, cost reduction, and bottom-line profitability.

For additional information, please visit [www.intesource.com](#), or call 1-800-475-2149.